



# American Red Cross

Greater Cleveland Chapter

## NEWS RELEASE

October 11, 2011

**VOTE FOR YOUR FAVORITE RED CROSS HEROES**  
**American Red Cross of Greater Cleveland Hero Awards, Presented by Majestic Steel USA, Inc.**

*Visit [clevelandheroes.com](http://clevelandheroes.com) to vote for the finalists through October 28th*

(Cleveland)-- Clevelanders answered the call and submitted numerous nominations for individuals who have shown extraordinary courage, compassion, character or humanity by saving or improving the lives of others. Now it is time for the public to vote for their favorite American Red Cross of Greater Cleveland Heroes in five categories -- Community Volunteer, Military or Safety, Innovation, Life Saver, and Medical.

Fifteen finalists – three in each category -- have profiles posted on [www.clevelandheroes.com](http://www.clevelandheroes.com). The public may vote for their favorite heroes through October 28, 2011. The winners will be honored at the Hero Awards Luncheon on Monday, November 14, 2011 at the Intercontinental Hotel Cleveland.

In addition to recognizing community heroes, the Greater Cleveland Red Cross will proudly present the *Community Leader Award* to **Dr. Michael F. Roizen**, chief wellness officer at the Cleveland Clinic, and co-author of the bestselling *You* series of books, including *You On A Diet*. Dr. Roizen's outstanding leadership and dedication toward helping patients create a healthier lifestyle upholds the values of those who motivate and inspire the work of the Red Cross.

**Mohamed Massaquoi**, wide receiver for the Cleveland Browns, is leading the Hero Challenge for the second year in a row. Massaquoi believes it is important for professional athletes to be involved in the communities in which their teams are located and to help raise awareness and funds for worthwhile charitable causes.

“While many Clevelanders rise up in support of those in need following a disaster, every day there are heroes all around us who work tirelessly to help our community and whose efforts often go unrecognized,” said Massaquoi. “I am proud to once again lend my name and support to the American Red Cross of Greater Cleveland and its Hero Awards to help bring recognition to these unsung everyday heroes.”

The Hero Awards are presented by Majestic Steel USA, Inc. and proudly supported by Adcom Communications, Dominion Foundation, Fifth Third Bank, KeyBank, Medical Mutual, Consolidated Graphics Group, FirstEnergy and AT&T. The American Red Cross of Greater Cleveland and its partners are proud to recognize local heroes -- unsung citizens who have performed extraordinary acts of kindness and humanitarianism.

“We are honored to partner with the Red Cross of Greater Cleveland in the Hero Awards initiative,” stated Tom Innis, director of corporate relations with Majestic Steel USA. “By recognizing the heroic acts of our fellow citizens, we send a message of hope and positivity to the entire Cleveland community.”

Visit [www.clevelandheroes.com](http://www.clevelandheroes.com) to vote, for additional information, to purchase tickets or for sponsorship information.

The American Red Cross of Greater Cleveland saves and improves the quality of lives as the community leader in emergency preparedness, responding to disasters with humanitarian aid and providing health and safety training.

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