



**American
Red Cross**

Greater Cleveland Chapter

NEWS RELEASE

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400 Clevelanders Celebrate 2011 Hero Award Recipients American Red Cross Greater Cleveland Chapter raises \$150K for critical programs

(Cleveland) - More than 400 Clevelanders gathered at the InterContinental Hotel Cleveland on Monday to honor the unsung heroes among us at the American Red Cross Hero Awards of Greater Cleveland presented by Majestic Steel USA™.

Fifteen Hero Awards were presented to Northeast Ohioans in the categories Community Volunteer, Innovation, Medical, Safety Forces and Life Saver.

“The American Red Cross is always there for the community in times of need and to provide continuing support. Many in our community also serve the greater good in extraordinary ways,” said Mary-Alice Frank, CEO of the American Red Cross Greater Cleveland Chapter. “Through our Hero Awards, we are proud to recognize these unsung heroes.”

Nominations and voting for the Hero Awards was done through the website www.clevelandheroes.com, which is made possible by The Adcom Group. Based on online voting, a People’s Choice winner was chosen in each category and announced at the Hero Awards. Those winners are:

- **Community Volunteer - Asha Talati** - Asha juggles the demands of medical school at Case Western Reserve University with a tutoring program she started and leads for future physicians at John Hay High School's Cleveland School of Science and Medicine.
- **Innovation - Dr. Robert Haynie** - Among Dr. Haynie's many contributions, he championed the partnership between the CWRU School of Medicine and the Cleveland School of Science and Medicine at John Hay High School.
- **Medical - Dr. Jeffrey Auletta** - Dr. Auletta is a pediatric oncologist at University Hospitals Case Medical Center. The parents of his patients say he's an extraordinary physician who becomes part of his patients' lives, not just their treatment. Dr. Auletta received more than 1,500 votes as the People's Choice winner, the most votes received by any nominee in the history of the Hero Awards!
- **Safety Forces - Detective Carl Bowers** - He's been with the Cleveland Police for 23 years, but his first badge of honor was as a national chess champion in high school. Through his program Progress with Chess, which he launched ten years ago, he brings the skills and life lessons of chess to Cleveland Municipal School District students.
- **Life Saver - Cathy Stark** - When Cathy's husband Phil suddenly stopped breathing at home last November, Cathy was able to recall her CPR training and quickly went into action. Through compression-only CPR, Cathy was able to restore her husband's breathing before paramedics arrived.

More detailed information on all fifteen Heroes can be found by visiting www.ClevelandHeroes.com.

The 2011 Community Leader Award was presented to Dr. Michael Roizen, chief wellness officer, Cleveland Clinic, for helping to shape a healthier, more vibrant, wellness-focused community.

Through corporate sponsorships and ticket sales, the Hero Awards event raised more than \$150,000 which will support the critical programs and services of the American Red Cross of Greater Cleveland .

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