



American Red Cross

Greater Cleveland Chapter

NEWS RELEASE

July 5, 2011

**Sam Miller, Mayor Frank Jackson and Greater Cleveland Red Cross launch
“Campaign To Save A Life”**

***Operation Save A Life endowment fund will ensure smoke alarms and batteries
are available to Cleveland families.***

Cleveland, OH -- The American Red Cross of Greater Cleveland will launch the ***Campaign to Save A Life*** on Thursday, July 7th, with honorary Co-Chairmen Sam Miller and Mayor Frank Jackson. Mr. Miller will announce two lead gifts to kick off the multi-year campaign which will enhance the endowment fund coffers and ensure that free smoke alarms, batteries and installations will continue for families in Greater Cleveland.

Operation Save-A-Life provides free smoke alarms and batteries to residents in Cleveland, Cleveland Hts., Euclid and South Euclid. Call 216. 361.5535 if you are a Cleveland resident, or your local Fire Department if you live in one of the three suburbs.

Our goal is to reduce fire deaths in the Greater Cleveland area. Operation Save-A-Life is funded solely through philanthropic donations. To financially support this program, call 216.431.4878. or visit www.redcross-cleveland.org/donate.

Safety is a choice we can all make.

11 a.m.

Thursday, July 7, 2011

Cleveland City Hall, The Red Room

601 Lakeside Ave.

Cleveland, Ohio 44114